



For Immediate Release

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The Wharf-a-cation Comes to Birmingham

The Gulf Coast's Premier Vacation Destination Brings a Piece of the Coast to Vestavia

BIRMINGHAM, Ala.— Vestavia Hills City Center welcomes *The Wharf Resort Store*, the headquarters for all you need to know about a Wharf-a-cation. For two years, The Wharf, in Orange Beach, has been the premier vacation destination on the Gulf Coast. The opening of *The Wharf Resort Store* in Birmingham brings an amazing convenience to local residents.

Spring Break 2008 is just around the corner, and it is the perfect time to book your retreat to The Wharf. Great Spring vacation packages are available. Ask our sales associate for details.

If it's great music you love, check out the amazing 2008 Pepsi Star Concert Series line-up at The Amphitheater. Catch live performances from Alan Jackson, Widespread Panic, Corey Smith and others. Tickets can be purchased at The Wharf Resort Store; an authorized Ticketmaster outlet for The Amphitheater at The Wharf.

Among the many amenities, visitors to *The Wharf Resort Store* will find one-of-a-kind Wharf merchandise including golf shirts, t-shirts, specialty gift items and more; in-store vacation booking for a true Wharf-a-cation; information on Levin's Bend Condominiums at The Wharf and incredible vacation packages; and abundant sales information on making The Wharf your new home away from home.

While planning your next vacation, visit *The Wharf Resort Store* in Vestavia Hills City Center for all you need to know about a vacation that's more than a vacation, it's a Wharf-a-cation!

The Wharf Resort Store is located in Vestavia Hills City Center at 700 Montgomery Highway, Suite 168, Birmingham, AL 35216, and is open Monday – Thursday 11 a.m. - 3 p.m.; Friday 11 a.m. – 8 p.m.; Saturday 10 a.m. – 8 p.m.; and Sunday 12 p.m. – 5 p.m. Also open weekday mornings during the Rick & Bubba show. For more information visit www.TheWharfAL.com or call 205-822-0966.

☛ About The Wharf ☚

The Wharf, located in Orange Beach, Ala., on the Intracoastal Waterway, is a 220-acre mixed-use development serving residents and visitors with world-class retail, residential, entertainment and marina facilities.

The Gulf Coast's premier resort and entertainment attraction, The Wharf features a 112-foot-tall Ferris Wheel, Main Street shopping and dining, a full service 208-slip marina, a 10,200 seat amphitheater, RAVE Motion Pictures Movie Theater and a boardwalk with open-air cafés and restaurants.

The Wharf features retail, office and restaurant space, condominium homes, private clubhouse, lush tropical pools and natural areas.

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